

October 22, 2020

# BANDING TOGETHER TO END DOMESTIC VIOLENCE





## FVAP PRESENTS THE 8TH ANNUAL Banding Together to End Domestic Violence

Banding Together is an annual battle-of-the-bands fundraiser featuring lawyers who rock out for a good cause. Held every year, Banding Together showcases bands of attorneys from California's most philanthropic law firms and corporate legal teams who compete in an epic musical battle for the coveted title: Best Lawyer Band in The Bay. **This year, Banding Together is going virtual!** The show will air on [www.fvapbotb.com](http://www.fvapbotb.com).

The Banding Together audience includes professionals and decision makers from California's top law firms, corporations, and tech companies. Sponsorship reaches this desirable demographic as they're having a memorable, fun night with colleagues.

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Typically, sponsor names reach all visitors to the bands' fundraising pages at least 6 weeks before the event. With this year's event being held in October, sponsors who commit early stand to gain more exposure over the longer lead up to the event. These web-pages reach a national — sometimes even an international — audience, as band members broadly reach out to their networks to rally votes for their band and raise money for the cause. Sponsoring Banding Together lets the world know that your firm or company cares about issues affecting our communities and believes in giving back.

Though the competition is fierce, these rock star attorneys will band together to raise money to help end domestic violence in California for Family Violence Appellate Project (FVAP), the only nonprofit in California dedicated to providing free legal services to domestic violence survivors who need to appeal and overturn dangerous trial court decisions that have left them or their kids at risk of ongoing abuse. Event sponsorship is tax-deductible to the fullest extent of the law, minus the value of event tickets and drink vouchers.

This year's event will be held virtually on **October 22, 2020** on [www.fvapbotb.com](http://www.fvapbotb.com).

For more information, visit [www.fvapbotb.com](http://www.fvapbotb.com) or email [cpeets@fvaplaw.org](mailto:cpeets@fvaplaw.org).

Banding Together Online



# SPONSORSHIP BENEFITS

	Sponsorship Levels	Event named after sponsor	Option to include a short promo video in show	Exclusive sponsorship of fundraising updates, e-newsletter spotlight, or website splash page*	On-screen promotion during half-time	Drink's on us e-cards**	Opportunity to provide virtual swag to viewers***	Recognition from the stage †	Social media mentions on FVAP's official pages	Event website recognition
Rock 'N' Roll Idol	\$50,000	Y	Y		Y	40	Y	Emcee shout-out, logo full screen in rotation	Sponsor's name mentioned in all event social media	Logo linked on event home page (www.fvapbotb.com), event ticket webpage, name on voting pages
Rock 'N' Roll Legend	\$15,000			Y	Y	35	Y	Emcee shout-out, logo full screen in rotation	5	Logo linked on event home page (www.fvapbotb.com), event ticket webpage, name on voting pages
Hall of Fame	\$12,000				Y	25	Y	Emcee shout-out, logo half screen in rotation	4	Logo linked on event home page (www.fvapbotb.com), event ticket webpage, name on voting pages
Platinum Record	\$8,000				Y	15	Y	logo one third screen in rotation	3	Logo linked on event home page (www.fvapbotb.com), name on voting pages
Gold Record	\$5,000					10	Y	logo quarter screen in rotation	2	Sponsor name linked on event home page (www.fvapbotb.com), voting pages
Headliner	\$3,000					5	Y	Name listed on rotating backdrop	1	Sponsor name linked on event home page (www.fvapbotb.com), voting pages
Rockstar	\$1,000						Y	Name listed on rotating backdrop	1	Sponsor name linked on event home page (www.fvapbotb.com)

\*One perk per sponsor. First come, first served. Fundraising updates are announced by the emcee throughout the show. E-newsletter spotlight is a pre-event perk in our regular newsletter; subject to FVAP's editorial calendar. Website splash page—a fun wrap up webpage with highlights from the event--will appear on [www.fvapbotb.com](http://www.fvapbotb.com) after the event and will be shared on FVAP's official social media channels.

\*\*FVAP wants to buy you a drink for your support! E-cards to get yourself a drink will be distributed before the event to enjoy during the show (or whenever you want!)

\*\*\*Sponsors may choose to offer virtual perks to attendees in the form of e-gift cards or discount codes. FVAP will email virtual swag to viewers after the event. Swag will be promoted on [www.fvapbotb.com](http://www.fvapbotb.com) and during the show. If you would like to provide virtual swag as part of the event, please submit your swag for distribution by **September 15**. Email [cpeets@fvaplaw.org](mailto:cpeets@fvaplaw.org) with any questions you have.

†Space used for video of the emcee is not counted as part of the screen in logo promotion.



# **BANDING TOGETHER TO END DOMESTIC VIOLENCE 2020**

October 22, 2020

## **EVENT SPONSORSHIP FORM**

### **Sponsor Name:**

(as you want it to be listed publicly, on website & promotional materials)

### **Sponsorship Level** (choose one):

Rock 'n' Roll Idol (\$50,000 and up)

Rock 'n' Roll Legend (\$15,000 and up)

Hall of Fame (\$12,000 - 14,999)

Platinum Record (\$8,000 - \$11,999)

Gold Record (\$5,000 - \$7,999)

Headliner (\$3,000 - \$4,999)

Rockstar (\$1,000 - \$2,999)

**Amount of Sponsorship:** \$

### **Payment**

**To ensure any logos or mentions are included in the show, sponsors must submit payment and marketing materials by September 1, 2020.**

Payments by check can be mailed to FVAP's office at 449 15th St #104, Oakland, CA 94612.

To pay online, visit [www.fvaplaw.org/donate](http://www.fvaplaw.org/donate) and fill out the online donation form. Online event sponsorship payment is subject to a 3% processing fee; please check the "Increase my impact" box at the bottom of the donation form to add the fee to your payment. In the Comments section, include your firm or company's name (as you want it to be listed publicly) and "Banding Together sponsorship."

Questions? Contact event coordinator Charity Peets: [cpeets@fvaplaw.org](mailto:cpeets@fvaplaw.org) or (510) 858-7358.

FVAP is a registered 501(c)(3) organization. Event sponsorship is tax-deductible to the fullest extent of the law, minus value of tickets and drink vouchers.



## Past Sponsors

Advanced Discovery	H5	Ogletree Deakins
ADZ law	Hanson Bridgett	Navigant
Allen Matkins	Iron Mountain	Perkins Coie
Arnold Porter Kaye Scholer	Jones Day	Peter Logan Law
Bryan Cave	Katten Muchin Rosenman	Pillsbury
Caldwell Leslie & Proctor California	Kaye Moser Heirbaum Ford	Praedicat, Inc.
Appellate Law Group Carpenter & Mayfield	Kazan, McClain, Satterley & Greenwood	Proskauer Rose
Case Knowlson	Kirkland & Ellis	Quinn Emanuel
Casetext	Kleppe Family Law	Reed Smith
Consilio	LA Depositions Inc.	Rosen Bien Galvan & Grunfeld
Covington & Burling	Latham & Watkins	San Francisco 49ers
Cooley	Laurent Legal	Salesforce
Crowell & Moring	Law Offices of Seth Goldstein	Schiff Hardin
Dentons	LexisNexis	Securedocs, Inc.
DeLacey, Riebel & Shindell	Lieff Cabraser	Seyfarth Shaw
Doll Amir & Eley	Lighthouse	Shartsis Friese
Drinker Biddle	Logikcull	Shearman Sterling
DTI Global	Manatt Phelps & Phillips	Sideman & Bancroft
Durie Tangri	Mayer Brown	Sidley Austin
Epiq	McDermott Will & Emery	Simpson Thacher
Farella Braun + Martel	Milbank, Tweed, Hadley & McCloy	Spero Law Office
Flicker, Kerin, Kruger, & Bissada Fox	Miller Star Regalia	The Focal Point
Rothschild	Mitchell Silberberg & Knupp	TSG Reporting
Folger Levin	Morgan Lewis	UMA Oils
Gibson Dunn	Morrison & Foerster	Warp9
Glancy Prongay & Murray LLP	Munger, Tolles & Olson	Williams Lea Tag
Google	Norton Rose Fulbright	Wilson Sonsini Goodrich & Rosati
Greenberg Traurig		
Greines, Martin, Stein & Richland		

## 2019 NUMBERS

FVAPBOTB.COM

**9 bands**

**\$ 186,687**

**raised**

**1158 ticket holders**

## What is Family Violence Appellate Project (FVAP)?

Family Violence Appellate Project exists to keep survivors and their families safe. Unfortunately, domestic violence is far too common. 40% of women in California experience domestic violence at some point in their life. And even when cases do go to court, legal decisions often threaten the safety and wellbeing of abuse survivors.

FVAP harnesses the power of the legal system by reversing trial court decisions that are dangerous for survivors. By reversing these decisions, thousands of survivors benefit since the decisions become binding legal precedent so that California laws do what they are supposed to do: keep families safe.

## How is FVAP ending domestic violence in California?

Studies show children living in abusive homes are far more likely to grow up to be abusers, thereby perpetuating the cycle of violence.

By making sure all kids have the opportunity to grow up in safe, healthy homes, we're breaking the inter-generational cycle of trauma and abuse. Children who grow up without abuse are far less likely to become abusive adults. Our innovative approach is creating tangible change and making California better for the next generation.

For more information, visit [www.fvapl原因.org](http://www.fvapl原因.org).



*Photos by Cathy Breslow/Breslow Imaging*

## How can we get more involved?

- ✓ *Appeal a case with us -- we partner with pro bono lawyers on our appeals.*
- ✓ *Moot court*
- ✓ *Analyze cases*
- ✓ *Write an amicus brief*



### **SMALL FIRM SPONSORSHIP**

Event sponsorship is available for small firms and family practitioners at lower sponsorship levels than shown on page 3. Please reach out to Banding Together event coordinator, Charity Peets, at [cpeets@fvaplaw.org](mailto:cpeets@fvaplaw.org) for more details.

## Watch the show on October 22, 2020!

[www.fvapbotb.com](http://www.fvapbotb.com)